URBAN STUDY TOUR

ADDIS ABABA, ETHIOPIA

21-22 OCTOBER

JOIN INTERNATIONAL SOCIAL ENTERPRISE LEADERS ON THIS UNIQUE STUDY TOUR TO EXPERIENCE THE VIBRANT ETHIOPIAN SOCIAL ENTERPRISE ECOSYSTEM
Addis Ababa, the Capital City of Ethiopia, is a vibrant city. The name Addis Ababa is an Amharic word (አዲስ አባባ) it translates to ‘new flower’. It is where the African Union and United Nations Economic Commission for Africa are headquartered. The city buzzes with different cultures and an ongoing development.

This study tour is organized in groups to make the best of covering the various social enterprises. For day one each group will cover three to four social enterprises and one cultural visit. Day two will take delegates to social enterprises stories in the outskirt of Addis, an hour drive from the capital. The destination and itinerary are detailed in this document.
ITINERARY

21 OCTOBER – GROUP 1

0800  Meet at British Council
0900  Social Enterprise Study Visit: Ellilta Products
1015  Social Enterprise Study Visit: Sabahar
1200  Lunch at Social Enterprise: Temsalet Kitchen
1330  Social Enterprise Study Visit: Tebita Ambulance
1500  Visit the National Museum

SOCIAL ENTERPRISE HOST

Ellilta Products was established in February, 2012 as an income-generating branch of Ellilta Women at Risk (EWAR) which is a local Ethiopian NGO that helps women find gainful job opportunities after leaving a life of prostitution. Ellilta Products was started to create job opportunities for women while simultaneously generating income for EWAR by producing scarves and various styles of jewellery. [https://www.elliltaproducts.com/](https://www.elliltaproducts.com/)

Sabahar is an Ethiopian company that produces uniquely designed, handmade cotton, silk, wool and linen textiles. In addition to making scarves and shawls, the company produces table linens, cushions, throws and a range of towels. As a certified member of the World Fair Trade Organization, Sabahar is committed to providing fair and reliable employment to traditional artisans - spinners and weavers. The company believes in remaining loyal to tradition, while adjusting to contemporary tastes of the global market. [http://www.sabahar.com/](http://www.sabahar.com/)

Temsalet Kitchen is a social enterprise restaurant, set up to address the needs of vulnerable young women including struggling single mothers; to show these women purpose and to provide skills based training. Only women are hired and trained at Temsalet (meaning Exemplary) and the profits are donated to support other women in need of assistance. Temsalet trains and mentors the ladies they hire to reach their full potential so that they can become self-supporting individuals. [https://www.temsaletkitchen.com/](https://www.temsaletkitchen.com/)

Tebita Ambulance, the first private ambulance service in Ethiopia, started off with two employees and three old ambulances. Besides providing employment opportunities the service is working towards elevating the quality of health care system in a country where there is lack of service provider and is causing unnecessary death of patients because they were not given the proper care to get to hospitals. [https://tebitaambulance.com/](https://tebitaambulance.com/)

Cost: £135.00 per person
ITINERARY

21 OCTOBER – GROUP 2

0800  Meet at British Council
0830  Social Enterprise Study Visit: Shega Crafts
1100  Social Enterprise Study Visit: Entoto Bete Artisan
1200  Lunch at Selam Vocational
1330  Social Enterprise Study Visit: Selam Vocational
1500  Visit the National Museum

SOCIAL ENTERPRISE HOST

Shega, is a joint social enterprise of TimreLehiwot Ethiopia (TLH Ethiopia) and designlab, established in 2013 and work on addressing the needs of disadvantaged artisan women by empowering them to tackle their socio-economic needs. Realizing an urgent need for philanthropy on Ethiopian craft sector, Shega launched its novel and more beautiful attires and crafts in the city. Following this, Shega has organized itself as social enterprise, which is the more recent wave of businesses that have originated out of non-profits or hybrid models that combine social values and commercial goals. http://www.shegacrafts.com/

Entoto Beth Artisan, founded by Bethlehem Berhane as a social business, is dedicated to restoring the HIV/AIDS affected community on Entoto Mountain in Ethiopia. Through their partnering NGO Beza Entoto Outreach they provide fair-wage employment to over one hundred HIV infected women. They create unique handcrafted jewellery pieces using local materials such as recycled tire thread, reused artillery shells in their metal beads and even coated Ethiopian coffee beans.

Selam David Röschi Technical and Vocational College (SDR-TVC) was established in 1989 by accepting 19 orphaned boys from different orphanage organizations and SCV. From its beginning, the college integrated the on-job training approach to its practical training and cooperative training to give opportunity for the trainees to adapt to the world of work. Currently more than 50 companies has signed Memorandum of Understanding (MoU) to provide working environment for the trainees to acquire the skill they have learned. http://selamchildrenvillage.org/TVET

Cost: £135.00 per person
**ITINERARY**

**22 OCTOBER**

0700  Meet at Hilton Hotel

0830  Arrive at Bishoftu, Ethiopia

0900  Refreshment at Kiriflu Resorts and Babogaya Lake view point lodge

0940  Social Enterprise Site Visit: Damascene

1015  Social Enterprise Study Visit: JeCCDO

1100  Community based Social Enterprise: JeCCDO

1330  Lunch at Babogaya Lake view point lodge

1500  Travel back to Addis

**SOCIAL ENTERPRISE HOST**

**Damascene** business is environmentally viable because its survival and success depends on the protection of the surrounding environment. Since the quality of the end products highly depends on the quality of raw materials, the company sources 100% of its raw materials from the local market. To ensure a smooth flow of raw materials, Damascene has engaged in an out-grower scheme. So far Damascene has engaged more than 350 small-holder farmers, of which majority are women, in its out-grower scheme. [http://damasceneherbaleth.com](http://damasceneherbaleth.com)

**Jerusalem Children and Community Development Organization (JeCCDO)** was established in 1985 as an indigenous, non-governmental, humanitarian organization, in response to the needs of children who were left orphaned, displaced or lacked proper care and support as a result of the 1984 famine. This makes JeCCDO one of the oldest indigenous organizations in the country. [http://www.jeccdoethiopia.org](http://www.jeccdoethiopia.org)

**Cost:** £135.00 per person
BOOKING INFO

The £135.00 price includes:

- Transport to all locations
- Lunch and refreshments
- Social Enterprise host visit fees
- Cultural visit fees
- Organization and Interpretation fee

Note: This study visit programme is only available to SEWF 2019 delegates.

Places are limited (max. 20 places for day 1 and max. 50 places for day 2)

Tickets for this tour are sold out.

PLEASE E-MAIL info@sewf2019.org if you have any queries regarding this tour.