



SEWF 2019 YOUTH WEEK



20th – 25th October 2019
Addis Ababa, Ethiopia

FOREWORD

Selam Selam!

It is with a great honor and excitement that we welcome all participants to this long awaited week full of promises and untapped energy. As an organizing committee, we have been working tirelessly for months to ensure your utmost comfort during your stay here. This forum will bring youths from all over the world together to discuss global issues and concepts; and help transform the young vibrant passion and energy into ideas of cooperation, and solidarity. Taking on this challenge to provide you with the Youth Week 2019 that you deserve has acquired us to truly reflect on who we are and where we stand as the Youth Task Force. We are so excited to have you here. We can't wait to learn and share valuable experiences.

On behalf of the Youth Task force and Organizing Committee, we would like to welcome you to the land of origins, the cultural hub of Africa, and most of all the country of HOPE! Our Ethiopia!

Welcome to the Youth Week 2019

Don't hesitate to contact us for help!

PROGRAMME

DAY 1: SUNDAY OCTOBER 20 – British Council

16.15 – 16:45	Registration and Music
16.45 - 17.15	Networking and icebreaker
17:30 – 17:50	Welcome and opening
17.50 – 16.00	Introduction to the youth week session
16.00 - 16.10	Message from sponsor
16:15 – 19:30	Dinner and Networking

DAY 2: MONDAY OCTOBER 21 - ILRI

09.00 - 09.30	Youth week overview /video
09.30 - 10.30	Panel discussion - full plenary What is social enterprise, ecosystem and Policy Why social enterprise for youth

10.30 - 11.00 Coffee and networking

11.00 - 12.30	Introduction into AC – the river, visioning
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12.30 - 13.30 Lunch and networking

13.30 - 14.00	Travel to social enterprise site visit
14.00 - 16.30	Social Enterprise site visit
16.30 - 17.00	Travel back to rest
17.00	FREE NIGHT

DAY 3: TUESDAY OCTOBER 22 - ILRI

09.00 - 09.30	Review of yesterday
10.00 - 10.45	Panel discussion – full plenary Best practice for leading Social Enterprise by youth National and International practices

10.30 - 11.00 Coffee and networking

11.00 - 11.30	Motivational speeches by young people
11.30 - 12.30	Next Generation Ethiopia Report

12.30 - 13.30 Lunch and networking

13.30 - 14.45	Panel discussion – full plenary Social Enterprise, art and culture Social Enterprise and Job creation/migration
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14.45 - 15.00 Coffee and networking

15.00 - 16.30	Getting the best out of SEWF 2019-Reflection session
17.00	FREE NIGHT

DAY 4-6 : Wednesday – Friday OCTOBER 23-25 - UNECA

- Participants will join the main forum
- Next Generation Ethiopia research launch
- Youth week statement
- open space for youth participants to run alongside the events
- Reflection session and action points at the end of each day

SPEAKERS



Kibret Abebe

**Founder and CEO
Tebita Ambulance**

Sirens blaring. Lights flashing. For most people living in a city, ambulances are omnipresent. But in Addis Ababa, home to nearly four million people, that wasn't always the case – until Kibret, that is. Today, Acumen Fellow Kibret is the Founder and CEO of Tebita, Ethiopia's first private ambulance company. Since Tebita was founded in 2008, the company has treated more than 65,000 people and trained 45,000 in emergency response. For Kibret, one of the most exciting parts of running Tebita today is not only saving lives, but also providing people with employment. Kibret has ambitions to expand his fleet of ambulances and increase the size of his team. Eventually, he'd like to expand beyond Addis and introduce an air ambulance system. Kibret is also the president of Social Enterprise Ethiopia and is on the board of directors Addis Ababa Chamber of Commerce and Sectorial Association.



Sabrina Chakori

**Founder
Brisbane Tool Library**

After a BSc in Biology and a MSc in Environmental Economics, Sabrina started a PhD, researching zero-packaging food systems. In 2017, she founded Brisbane Tool Library, a social enterprise based on economic degrowth that aims to reduce household consumption. This "library of things" is based at the State Library of Queensland. Sabrina works for a more sustainable society in different countries, including Kenya, Mexico, Ecuador, Australia and across Europe. Her experience includes working in international arenas, such as for United Nations, as well as with indigenous communities in remote regions. In Queensland, she collaborated with Environment Minister Dr Steven Mile to introduce the law to ban single-use plastic bags. Founder, TEDx speaker, author and researcher, Sabrina is invested in creating systemic change that will build a new social just and ecological sustainable economy.



Charlie Fraser

**Co-Founder and Director of Partnerships
The Entrepreneurial Refugee Network (TERN)**

Charlie is the co-founder and Director of Partnerships at The Entrepreneurial Refugee Network (TERN). TERN is a UK based social enterprise that launched in 2016 with the mission to enable refugees to thrive through the power of their own ideas. Supporting refugee entrepreneurs at three identified stages of the entrepreneurial process, TERN and its volunteer community will support 120 refugee founders in 2019 alone as part of its goal to launch 1,000 refugee-led businesses in the UK by 2025.



Kasonde Kashulwe

I am currently leading and managing Challenges' Readying Investable Social Enterprises (RISE) programme, equipping 20 young professionals with the necessary skills and confidence to help social enterprises within Ethiopia grow and develop to the point so they can access investment finance. This pioneering programme is the first of its kind in Addis and I am excited to see the impact for both the young professionals and the business they are supporting. I have a wealth of experience in human Resourcing, developing internal systems in both Zambia and here in Addis Ababa with R&D. Throughout my career I have trained and supported over 200 young people from both the UK and Zambia, focusing on developing their consultancy and managerial skills through CMI accredited training material.



Caleb Meakins

**Co-founder
Mella**

Caleb is a social entrepreneur who is passionate about the transformational role that business plays in society. Caleb is half Ethiopian, half British and returned to Ethiopia three years ago to lead Mella, a platform that exists to fuel entrepreneurship in Ethiopia. Caleb is co-founder of Bake & Brew, a multipurpose space in Addis Ababa; home to a modern coffee house, eatery and co-working space. He is also founder of RALA MEDIA, an advertising agency with clients including Ethiopian Airlines. www.mella.com



Tizzita Mengesha

**Co-Founder and CEO
Maisha Technologies**

Tizzita is the Co-Founder and CEO of Maisha Technologies, a drone's for good social enterprise based in Ethiopia. Maisha works to provide custom designed drones for medical delivery and agricultural mapping. Maisha works to provide custom solutions to democratise access using drones and showcase the potential of drones in humanitarian applications. She is also a co-founding member of Social Enterprise Ethiopia, a social enterprise advocacy and support association in Ethiopia. Additionally, she is a youth advisory panellist for British Government programs in Ethiopia and provides insights on how to make programs more youth friendly. She is also a founding member and the president of the African Aerospace and Remote Data Alliance, which is a Pan-African association advocating for better policy within the aerospace field on the African continent.



Leah Dejenu

Born in Canada from Ethiopian parents, Leah has experience working with initiatives that improve the betterment of the African and Afro-Caribbean communities. Her first role as the Youth Coordinator for Africa Centre's YEG The Come Up youth initiative was her first taste to leadership. Since then, she organised the first black youth conference in western Canada, assisted with a federally funded research project targeted towards minority groups, and developed a mentorship and scholarship programme for African and Afro-Caribbean youth. Now based in Addis, Leah is applying her experience as a project manager at R&D Group for the RISE Programme (Readying Investable Social Enterprises) in partnership with Challenges Catalysts and the British Council. She is also a certified Ethical and Life Coach and an accredited foundational mentor and coach from the European Mentoring and Coaching Council.



Lauren Sears

**Managing Director
Common Good Solutions**

Lauren is a committed entrepreneur and emerging leader in the social innovation and enterprise sector in Canada. She's the Managing Director of Common Good Solutions, a growing consulting and training firm currently doing business in over a dozen countries, as well as co-founder of P4G, a CIC focused on attracting and retaining youth in Atlantic Canada. As an accomplished public speaker, Lauren is regularly asked to present on her areas of expertise at events across Canada. Lauren is keenly interested in developing and supporting young people through entrepreneurship and sport. She's a Director at 100 Seed\$ Atlantic, an alternate board member of S4ES Canada, a member of the implementation committee for the NS Social Enterprise Strategy, a Director at Volleyball Nova Scotia and assistant coach of Saint Mary's University women's volleyball team.



Abdulgader Yassir

(Gadoora)

Born on 5 October 1988 is a Sudanese hip hop artist based in Umm Durman, Sudan.

His career began in high school where he used to write poetry and later started singing. Gadoora recorded his first song in 2006 and later began producing his own music.



Christine Wilson

**Head of Research
British Council**

Christine has been with the British Council since 2004. As Head of Research, she oversees a global research portfolio on subjects including civil society, gender, youth, peacebuilding and resilience.

She directs the Next Generation research series, which aims to engage youth voices around the world and contribute to improved policy making. Research is commissioned in countries at a time of significant social, political or economic change, and has been undertaken in Pakistan, Colombia, South Africa, the UK and Myanmar; forthcoming studies include Lebanon, Nigeria and Vietnam.

In 2016 and 2017, Christine was Director of the Hammamet Conference, an international platform for leaders from North Africa and the UK to engage in dialogue following the Arab Uprisings. She co-chaired the steering group for Peace and Beyond, an international conference to encourage new thinking and research in peacebuilding and reconciliation, which took place in Belfast in 2018. She also edited the conference essay collection, which was published in September 2018.

Christine is an Advisory Board member at the Institute for Advanced Studies in the Humanities at the University of Edinburgh, and is a Fellow of the Royal Society of Arts. She has studied at the University of Edinburgh and the Open University, and is currently finalising her MSc on conflict research at Ulster University, where her own research looks at the impact of conflict memorialisation on young people.



Ed Sara-Kennedy

British Council

Ed joined the British Council in 2014 and is currently a Consultant on the Active Citizens programme in which he manages the delivery of the UK programme through a variety of partners including social enterprises, civil society organisations and local authorities. Previously, he worked in the English & Exams department as well as undertook a secondment to the British Council Lebanon office where he supported the country's Active Citizens programme and the EU funded, 'Technical Assistance to Support Youth Development in Lebanon' project. Prior to the British Council, Ed worked at Universities UK, the representative body for universities, on a mobility programme in partnership with Brazil.



Benyam Mekonnen

Mr. Benyam is the Founder of a non-profit organization called Ethiopian Youth Network. He is a proud YALI alumni, served as a president for YALI RLC EA Chapter of Ethiopia.

Chosen as the Contextual Analysis champion by the British Council Ethiopia, he worked as a consultant to undertake contextual analysis of youth engagement in Ethiopia, aimed to reveal the best practices, weak sides, existing opportunities and eminent or potential threats associated with youth participation/youth programming in Ethiopia through SLOT/SWOT analysis to support the Horn of Africa Leadership and Learning for Action (HoLLA) Program managed by the British Council.

With over 10 years experience working on community-based nutrition, SRH and youth engagement initiatives with USAID and DFID programmes, he is passionate about creating equal opportunities for young people, promoting entrepreneurship, youth engagement, building youth competency through collaborative initiatives and designing youth focused projects in an international development and business context.

Benyam is also a crypto investor and entrepreneur. Currently, he is working as a Cryptocurrency consultant. His consulting firm focused on providing advisory services to crypto and blockchain startups, driving awareness around Bitcoin and a number of other crypto.



Mekela Mekuria

Mekedela Mekuria Hailu, is a marketer by profession aspiring to be a witty public speaker with a mission to rebrand the image of Ethiopia through storytelling and promoting Ethiopian icons and products. He is currently working at St. Mary's University as a Business and Finance Coach for a jointly run MBA program called E4Impact MBA, jointly run with Università Cattolica del Sacro Cuore of Milan, Italy. For the past seventeen years he has taken teaching as a passion bringing an out-of-the-box approach infusing it with a practical learning experience. Mekedela runs a Marketing consultancy firm, Edelweiss Marketing Consultancy, providing trainings and consultancy on marketing related topics and various personal development areas. For the past one year he is also running an experimental business enlightenment workshop series called WegBiz on a family-run Coffee Shop with a desire to marry entertainment with content. Mekedela is also the founding member and Vice President of the Ethiopian Marketing Professionals Association and a board member for a local NGO called Drop of Water that is engaged in provision of clean water in rural areas. He has also worked as a co-host for a radio show on Fana FM 98.1, Yeprotoocol Guday, Likegna on Sheger FM 102.1 and had also served as a jury on the TV run business idea competition.



Yordanos Alem

Yordanos Alem is a middle child. That's says a lot about her than anything else. She is vibrant, competitive, hardworking and a questioner. Yordanos is a physician to be in a year, ready to serve the society that brought her up beautifully.

She is currently serving as the Youth Advisory Panelist of the UK government's Department for International Development (DFID), and is responsible for critically examining and advising on program design and implementation that impact the youth. She is also Vice President of External Affairs of Ethiopian Medical Students' Association, a spokesperson and representative of our association responsible for

maintaining partnerships, identifying potential partners and initiating new ones. But last and the one she holds dearest is being the Youth Task Force of the Next Generation Research and the Youth Week. This is where she reflected most on where she stands as the youth of the country, continent and as a global change maker.



Dr Meskerem Aleka

I am currently a general practitioner working in Addis Ababa University, Black Lion Hospital. I am also the executive committee member of the Ethiopian medical association. I believe in the power of youth engagement and that youth are the future of our continent!



Nahom Tekelu

Nahom is a passionate Architect and Experience Designer who identify himself as Idealist, ArchiVist and Urban Citizen. He is graduated with a B.Sc. Degree in Architecture, great distinction, from Addis Abeba Science and Technology University on 2017. As an alumni of young African leaders initiative-YALI, he is certified for the disciplines of Design thinking and leadership in public management on 2018 in Nairobi.

He, currently, works as a youth advisory panelist for the government of UK in Ethiopia, in which he got the chance to participate in the making of the next generation Ethiopia research program and the 2019 Social enterprise world forum youth week.

He has launched an initiative, a startup social enterprise, which inexorably strives to deliver Design excellence in integrated design and re-establish Architecture, Urbanization and Environmental preservation concerned proactive Urban community in Ethiopia specific to the capital, Addis Abeba.

He has also successfully executed a number of onsite interactive social experiments on the urbanization, city making and future of Addis Abeba being with local and international institutions.



Kalwongel Tesfaye

Kalewongel is a youth advocate who holds a degree in Electrical Engineering with extensive global experience in youth leadership and empowerment. He has a strong understanding of technology with excellent interpersonal and communication skills. He has worked for reputable organizations including UNESCO and Unilever. He is also a winner of multiple prestigious awards, honors,

and fellowships for his great works. He has engaged deeply in youth engagement and quality education in Africa. Kalewongel wants to continue as a change-maker in Africa.

VENUES

20 October

British Council, Comoros Street

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21-22 October

International Livestock Research Institute (ILRI)

Telephone: +251 617 0000

<https://www.ilri.org>

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PROMOTION

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